



**Experts in
sustainable land,
agriculture &
forestry**



www.mawaridhi.com

 **Forestry**

 **Wildlife**

 **Landscapes**

 **Construction**

 **Facilities**

 **Innovation**

Powering the Future

Mission

Invest with purpose and deliver scalable solutions through operational excellence.

Vision

Be the region's most trusted platform for resilient land, water, and nature outcomes.



CEO's Message



**“
Our goal is clear - enable
impactful transformation
through smart investments
and operational excellence.”**

At Mawarid Holding, we invest with purpose—driving national priorities through innovation, sustainability, and strategic diversification. As a custodian of some of the nation's most precious assets under Alpha Dhabi Holding PJSC, we focus on scalable solutions that deliver long-term value across vital sectors.

Kashif Shamsi
Group Chief Executive Officer

Mawarid In Numbers

A snapshot of our
scale, reach, and
environmental impact

18+ Years of Excellence

Proven track record in sustainable land, forestry, and resource management.

6000+ Employees

Diverse workforce from 23 nationalities, operating across the UAE and beyond.

Extensive Green Coverage

1,000,000 m² of green areas and 400+ forests spanning 200,000 hectares.

Leading Nursery Operations

4 major nurseries producing over 10 million seedlings annually, including mangrove capacity of 5 million in 2 years.

Flourishing Ecosystems

Maintenance of 13 million forest trees and 430,000+ palm trees.

Large-scale Operational Capacity

Over 3,000 machines, 5,000+ wells, and 160,000 km of irrigation pipelines managed.

Wildlife & Biodiversity Protection

Care for 100,000+ animals and protection of 120,000 wild birds across 30 endangered species.

Certified Infrastructure

Accredited labs, test centers, and compliance with UAE and international safety and sustainability standards.

Our Companies

Together, a leading force in agricultural & environmental hospitality innovation



Forestry, ecosystem restoration, and wildlife conservation across 400+ forests in the UAE.



Produces 500+ plant species across 4 major nurseries in the UAE.



Sustainable infrastructure, landscaping, and ecological restoration projects.



Provides full FM services, smart tech integration, and landscaping solutions.



Produces nutrient-rich compost that improves soil health and water retention.



Advanced lab for soil, water, plant, and wildlife testing.



Delivers landscaping, agriculture and infrastructure works for VVIP locations.



Pioneers Liquid Natural Clay (LNC) technology reducing irrigation by up to 50% and boosting crop yields by over 60%.



Eco-luxury desert resort offering heritage stays, wellness, and sustainable tourism.



Delivers integrated architecture, interior design, and destination development.



Develops and operates eco-luxury resorts with a focus on culture, comfort, and sustainability.



Certified fire testing and product safety lab in partnership with UAE Civil Defense.



Smart irrigation using AI, sensors, and satellite data to cut water use and enhance agricultural performance.



Automated feed mill producing custom blends for livestock and wildlife.

Mawarid: A UAE-born platform for future-ready environmental management

A partner built to transform parks, forests, and public-realm assets into smarter, highly measurable, and climate-resilient spaces.

-  **One ecosystem view**
-  **Faster decisions**
-  **Lower operational cost**
-  **Measurable sustainability impact**



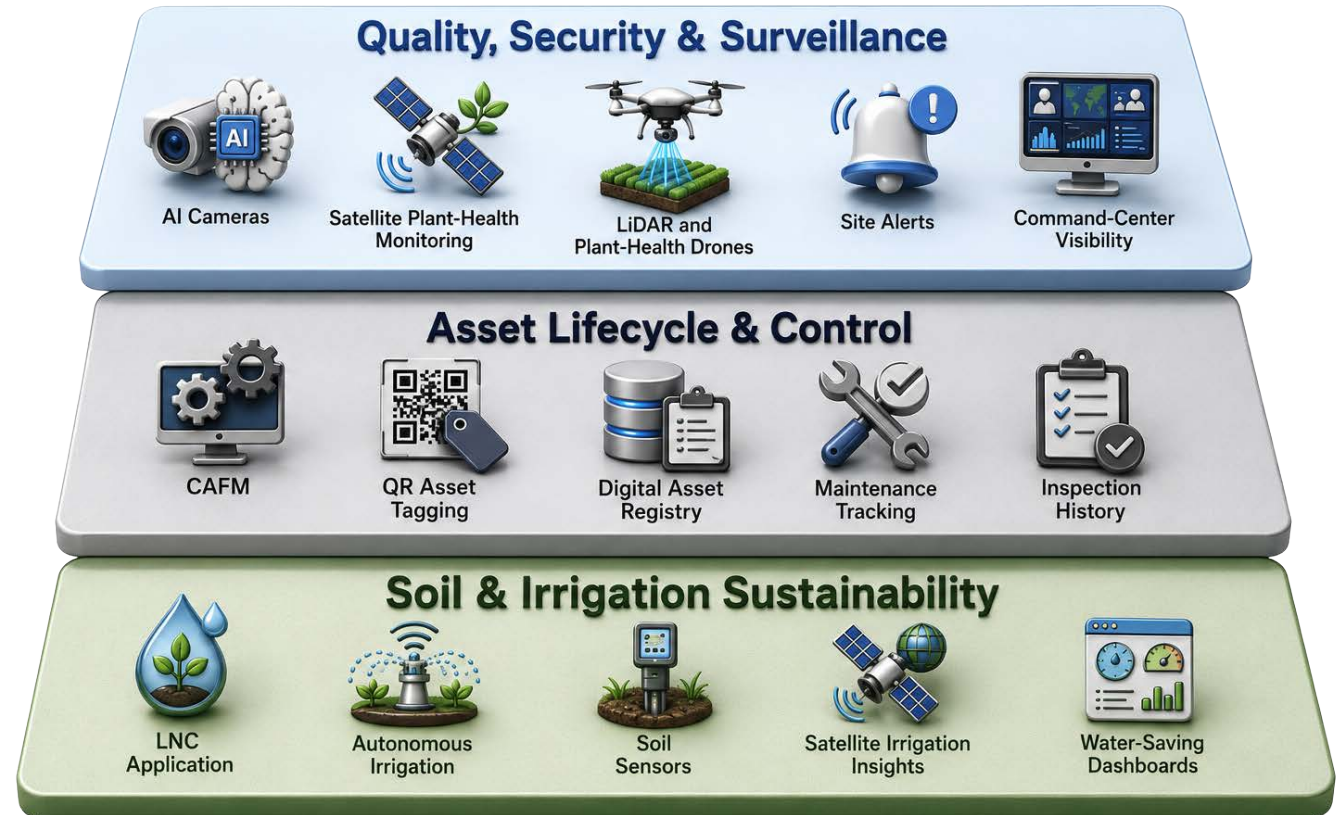
An integrated smart landscape ecosystem for measurable public-realm performance

**Creates real-time visibility
across all public spaces**

**Drastically reduces water and
maintenance costs**

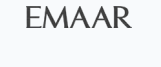
**Strengthens asset
accountability**

**Directly supports Dubai's
smart-city innovation goals**



Our Key Clients



 بلدية أبوظبي ABU DHABI MUNICIPALITY	 وزارة شؤون الرئاسة MINISTRY OF PRESIDENTIAL AFFAIRS	 هيئة أبوظبي للزراعة والسلامة الغذائية ABU DHABI AGRICULTURE AND FOOD SAFETY AUTHORITY	 دائرة الثقافة والسياحة DEPARTMENT OF CULTURE AND TOURISM	 بلدية المنطقة الشمالية AL SHAMAL REGION MUNICIPALITY
 المنشورق الفيد في المنطقة ابي االدين International Fund For Middle East Peace	 هيئة البيئة - أبوظبي Environment Agency - Abu Dhabi	 وزارة البيئة والمياه MINISTRY OF ENVIRONMENT & WATER	 دائرة البلديات والنقل DEPARTMENT OF MUNICIPALITIES AND TRANSPORT	
 مركز إدارة النفايات Abu Dhabi Waste Management Center	 LuLu	 مطارات أبوظبي ABU DHABI AIRPORTS	 سلال silal	 MASDAR CITY
 مساندة Musanada	 ALDAR	 The NATIONAL AQUARIUM أبوظبي	 إكسبو 2020 دبي EXPO 2020 DUBAI	 شركة التنمية والاستثمار السياحي TDC Tourism Development & Investment Company
 مائدة الفطيم MAÏD AL FUTTAÏM	 MUDON	 E11	 إمكان IMKAN	 IHC الهيئة العامة للغذاء والدواء
 EMAAR	 SINYAR	 ARADA	 التنمية TANMIAH	 ICT International Capital Trading



 المسار الرياضي Sports Boulevard	 أرامكو السعودية saudi aramco	 الهيئة الملكية لمحافظة العلا Royal Commission for AlUla	
 المركز الوطني لتنمية الحياة الفطرية National Center for Wildlife الهيئة العامة للغذاء والدواء	 نيوم NEOM	 السودة للتطوير Soudah Development	 المركز الوطني لتنمية الغطاء النباتي ومكافحة التصحر National Center for Vegetation Cover Development & Combating Desertification



Our Companies

Each subsidiary plays a critical role in transforming industries and creating sustainable solutions.

Explore ►



Mission

Protect, manage, and restore forests and habitats in arid environments.

Vision

Thriving, biodiverse landscapes that strengthen climate resilience for generations.

Barari Forestry

www.barari.ae





Barari Forestry

Barari Forestry leads sustainable forest management in the UAE—overseeing 400+ forests and 13 million trees. Through habitat restoration, desert ecology support, and large-scale greening, Barari plays a vital role in Abu Dhabi’s biodiversity and climate resilience goals.

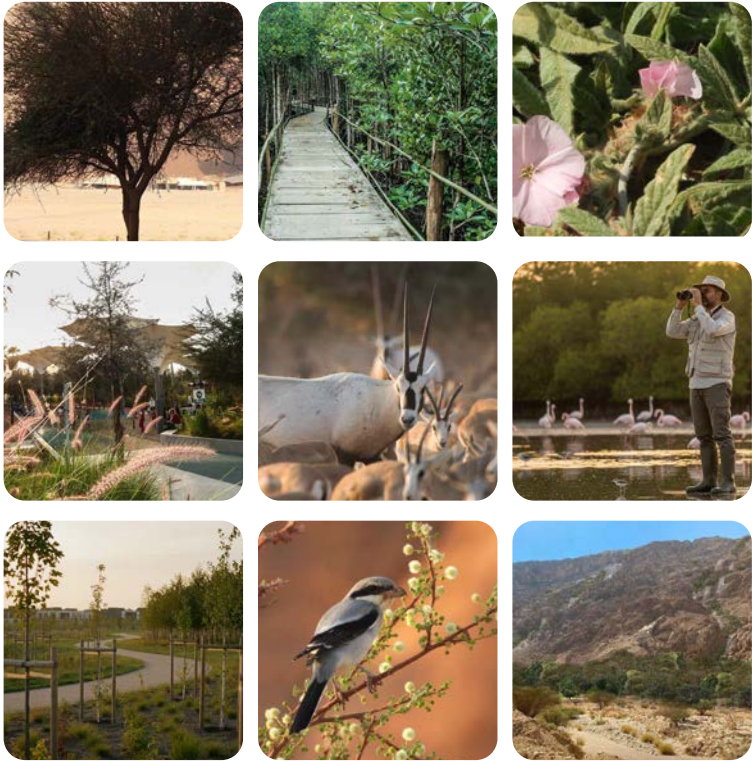
Key Services

-  Safeguarding 400+ forests and millions of trees across the UAE
-  Expanding forest cover and restoring degraded landscapes
-  Protecting habitats, supporting biodiversity, and sustaining species
-  Forestry solutions tailored for cities and arid environments

Key Clients



“
Barari Forestry safeguards UAE’s natural heritage restoring balance, enriching biodiversity, and sustaining forests for future generations.”





Mission

Grow climate-resilient native plants at scale for greening and restoration.

Vision

Become the region's leading native-plant engine powering biodiversity recovery.

Barari Nurseries

www.barari.ae





Barari Nurseries

Barari Nurseries leads native plant cultivation in the UAE—producing millions of species used for greening, restoration, and conservation. Supporting desert ecology, Barari is key to Abu Dhabi's sustainable landscaping and biodiversity goals.

Key Services

-  Native plant nursery producing climate-resilient species
-  Supply for large-scale afforestation and park projects
-  Habitat restoration and ecosystem support services
-  Greening solutions for urban and desert environments

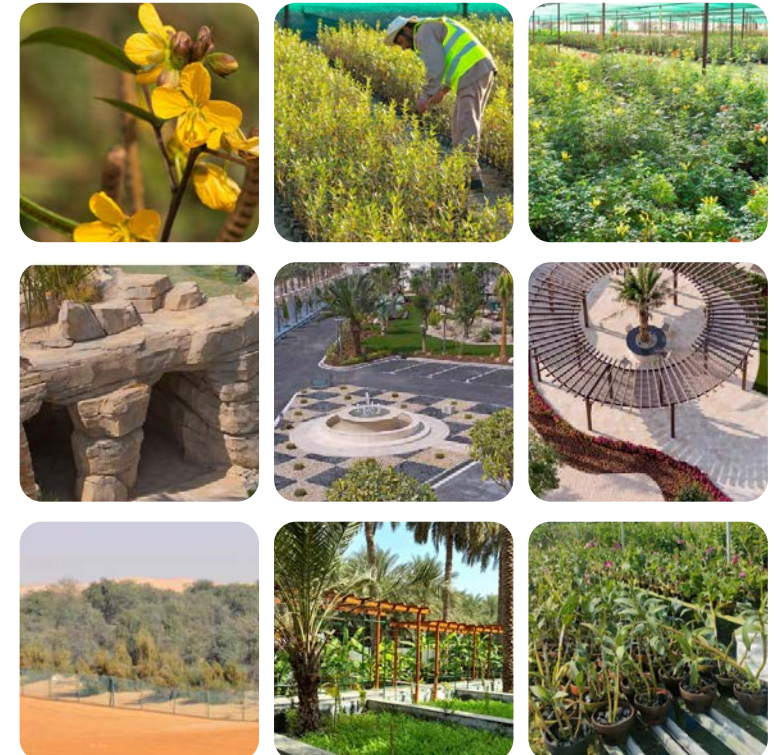
Key Clients



“

Barari Nurseries powers nature-based solutions restoring balance, enriching biodiversity, and bringing native ecosystems back to life.

”





Mission

Build sustainable infrastructure and landscapes that support resilient cities.

Vision

Infrastructure that enhances ecosystems and sets the benchmark for green build.

Barari Construct

www.barari.ae





Barari Construct

Barari Construct builds sustainable infrastructure and landscapes, blending engineering expertise with environmental responsibility. From eco-friendly buildings to desert greening, we support Abu Dhabi's vision for resilient cities and thriving ecosystems.

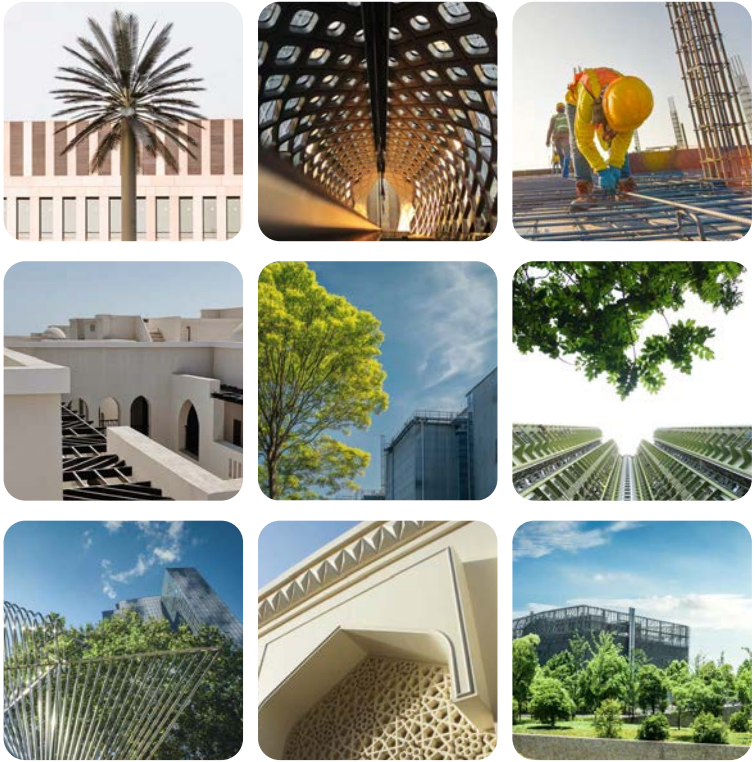
Key Services

-  Building climate-resilient projects with eco-friendly materials
-  Large-scale greening, afforestation, and park infrastructure projects
-  Construction solutions that support natural ecosystems
-  Smart infrastructure designed for urban and arid environments

Key Clients



“
Barari Construct builds sustainable infrastructure blending innovation, shaping resilient cities and future-ready landscapes.”



Projects Spotlight



Ghaf Woods – Nursery

Barari manages the construction, setup, and operation of a dedicated nursery for Majid Al Futtaim, including international tree procurement, maintenance, and site preparation for Ghaf Woods.

Classification

Nursery construction and large-scale tree supply

Role

Establishment and maintenance of nursery with 30,000 trees, shrubs, and groundcovers until transplanting

Status

Ongoing operations and maintenance

Partner

Majid Al Futtaim – MAF



Reem Hills Public Landscape

Barari undertakes the complete landscape development for Reem Hills. The project includes soft and hard landscaping, irrigation, lighting, and installation of over 6,000 trees across the 886,000 m² site.

Classification

Public realm and landscape construction

Role

Soft and hard landscape works, tree supply, and full irrigation and lighting integration

Area

886,000 m² master-planned development

Partner

Modon Properties



Projects Spotlight



Procurement of 3,000 Trees

Barari oversees the supply, transport, and establishment of premium trees sourced locally and overseas for Modon Nursery in Hudayriyat, ensuring quality growth and sustainable maintenance.

Classification

Tree supply, operation, and maintenance



Role

Procurement, delivery, and care of 3,000 trees of diverse species until full root establishment

Status

Ongoing operation and maintenance

Partner

Modon Properties



Tree & Plant Nurseries

Barari operates a 20-hectare nursery in Al Wathba, Abu Dhabi, spanning 200,000 sqm. Equipped with greenhouses, irrigation, and shade structures, it supports large-scale cultivation of native, adaptive.

Production Area

200,000 sqm with advanced shade systems for healthy plant growth

Role

Nursery operation, maintenance, and production of native and ornamental species

Location

Al Wathba, Abu Dhabi, UAE

Partner

Internal Barari Operations





Mission

Run cleaner, smarter, safer facilities through integrated FM and smart tech.

Vision

Set the standard for tech-enabled, sustainable facility operations across the region.

Barari Facilities

www.barari.ae





Barari Facilities Management

Barari FM combines traditional facility services with smart technology to deliver seamless, efficient, and sustainable building management. From MEP systems to AI-powered analytics and green landscaping, we enable environments that operate cleaner, smarter, and safer across sectors.

Key Services

-  Integrated MEP and full-spectrum maintenance services
-  Soft FM services including cleaning, security, and pest control
-  Smart facility management using IoT, CAFM platforms, and AI tools
-  Expert landscaping, irrigation systems, and greenery care

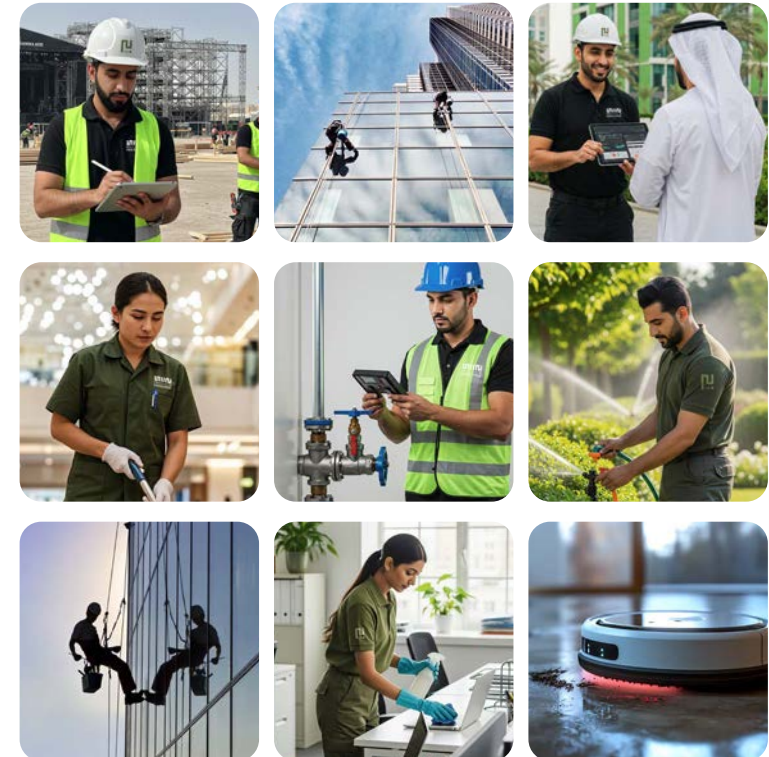
Key Clients



“

Barari FM is not just about maintaining spaces—it's about enabling smart, efficient environments that run greener, cleaner, and safer.

”





Mission

Deliver scientific diagnostics and research for soil, water, plant, and wildlife health.

Vision

Be the trusted environmental intelligence hub for data-backed land stewardship.

Mawarid Labs

www.mawaridhi.com





Mawarid Labs

Mawarid Labs is the scientific backbone of our organization—driving research, innovation, and diagnostics in plant, soil, water, and wildlife health. Equipped with state-of-the-art laboratories and expert scientists, the center supports sustainable land and resource management across the UAE and beyond.

Key Services

-  Laboratory testing for plant, soil, water, and feed samples
-  DNA barcoding and genetic sequencing for flora and fauna
-  Microbial research and contaminant detection
-  Precision-based analysis and reporting for environmental health

Key Clients

الدائرة الخاصة لرئيس الدولة
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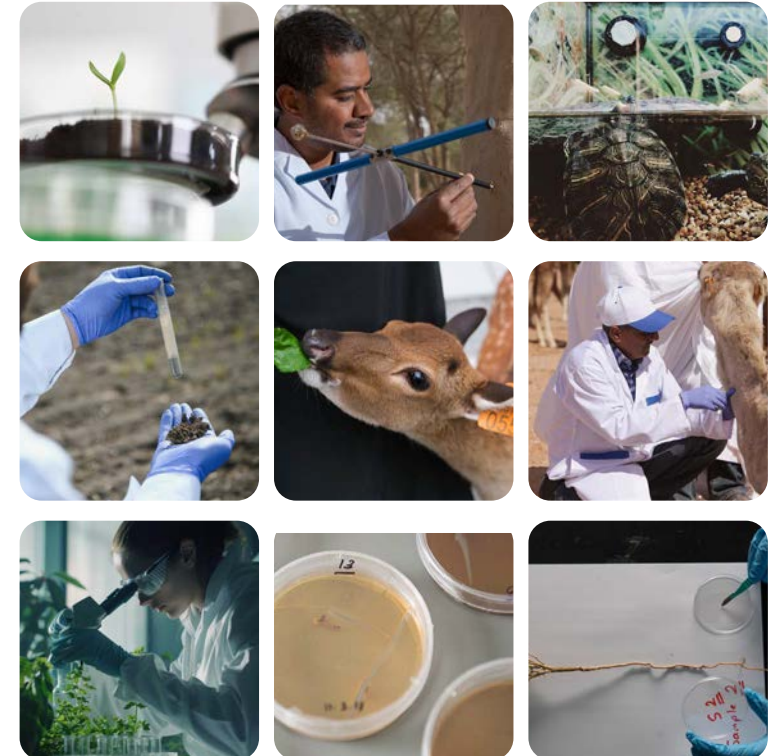
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ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



“

Mawarid Labs drives innovation through science—powering sustainability with research, diagnostics, and data-backed environmental insight.

”





Mawarid
Services

Mission

Deliver end-to-end landscaping, infrastructure works, farm management, and wildlife care.

Vision

Lead integrated green services that connect nature, infrastructure, and long-term care.

Mawarid Services

www.mawaridsc.com



Mawarid Services

Mawarid Services delivers end-to-end solutions in landscaping, infrastructure works, and wildlife management. With expert teams and advanced systems, we support sustainable development across urban parks, farms, and conservation zones throughout the UAE.

Key Services

-  Landscaping and irrigation for parks, farms, and estates
-  Civil, electrical, and mechanical works and maintenance
-  Farm management for organic crop and palm cultivation
-  Wildlife care, including veterinary services and breeding support

Key Clients



“

Mawarid Services builds green, functional spaces—bridging nature, infrastructure, and care through expert service and long-term vision.

”





Mission

Regenerate dry, sandy soils with LNC to save water and lift productivity.

Vision

Transform barren land into fertile, climate-resilient ecosystems at scale.

Soyl

www.soyl.ag



Soyl

Soyl is a pioneer in regenerative land solutions, using Liquid Natural Clay (LNC) to turn dry, sandy soils into fertile, water-retaining ecosystems. Our innovation helps reduce irrigation by up to %50, increase yields by over %60, and strengthen climate resilience in agriculture, landscaping, and forestry.

Key Services

-  LNC Soil Conditioning for agriculture, forestry, and landscaping
-  Water-saving treatments for farms, golf courses, and green spaces
-  Flexible application methods: via irrigation systems, surface spray, or deep injection
-  Soil testing and custom LNC formulation based on site-specific needs

Key Clients



“

Soyl redefines land restoration beyond improving soil, it builds climate-resilient ecosystems. Transforming barren landscapes into thriving environments.

”





Mission

To create authentic desert experiences rooted in heritage, nature, and refined hospitality.

Vision

To be a leading desert resort offering timeless luxury, cultural connection, and tranquility.

Telal Resorts

www.telalresort.ae





Telal Resorts

Telal Resort Al Ain is a luxury desert destination set within 80 km² of protected nature reserve. It fuses traditional Emirati heritage with modern wellness and hospitality. Guests experience nature, culture, and comfort in perfect balance—from heritage villas to desert adventures and wellness retreats.

Key Attractions

-  Heritage-style villas and rooms inspired by Emirati design
-  Arabian Oryx, Domani, and Reem antelopes roaming freely
-  Two outdoor pools, an indoor pool, spa, and fitness club
-  Falconry, sandboarding, cycling, horseback riding, and archery

Key Events



Wellness Week Retreat

Daily yoga, spa treatments, nutrition talks, desert mindfulness

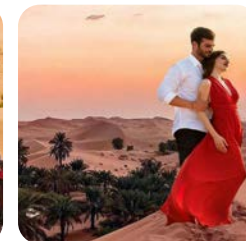
Emirati Heritage Festival

Traditional music, cooking workshops, local crafts, and falconry shows

“

Telal Resort blends heritage and luxury—creating a desert sanctuary where nature, culture, and wellness meet in perfect harmony.

”





Mission

Create and operate eco-luxury destinations rooted in sustainability, heritage, and comfort.

Vision

Lead nature-based hospitality that inspires, regenerates, and elevates guest experience.

Mawarid Hotel And Hospitality

www.mawaridhi.com



Mawarid Hotel and Hospitality

MHH is a destination management company specializing in eco-luxury hospitality. From concept to operations, we create immersive resort experiences rooted in sustainability, cultural heritage, and modern comfort—bringing nature and hospitality together in inspiring ways.

Key Services

-  Destination planning, branding, and operational management
-  Boutique resort development and guest experience design
-  Hospitality staffing, pre-opening support, and training programs
-  Integrated marketing, F&B concept creation, and design services

Key Projects

BAB
AL NOJOUR
HUDAYRIYAT

Hudayriyat Eco-resort offering 131 keys across beachfront campgrounds

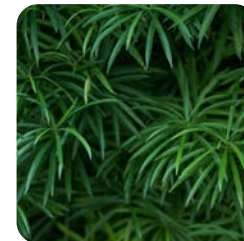
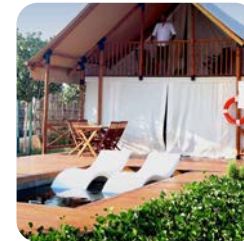
BAB
AL NOJOUR
AL MUGHEIRAH

Al Mugheirah Resort Forest camp retreat with 40 keys, blending native greenery and nature-based experiences

“

MHH blends nature, comfort, and purpose—creating destinations that inspire, regenerate, and immerse guests in authentic, sustainable experiences.

”





Mission

Protect people and property through rigorous testing, certification, and compliance services.

Vision

Be the region's most trusted authority for safety testing and regulatory assurance.

Emirates Safety Lab

www.eslglobal.com



Emirates Safety Lab

Emirates Safety Lab (ESL) is a regionally accredited testing and certification facility ensuring product safety across construction and infrastructure sectors. In collaboration with UAE Civil Defense, ESL delivers high-integrity fire testing, material certification, and regulatory compliance solutions.

Key Services

-  Fire testing of building materials, panels, and systems
-  Product certification aligned with UAE Civil Defense safety codes
-  ISO-accredited testing and conformity assessments
-  Regulatory consulting for safe material market entry and approvals

Key Clients

هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT
بلدية مدينة أبوظبي
ABU DHABI CITY MUNICIPALITY



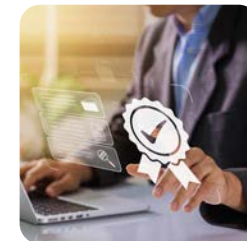
ديوان الرئاسة
PRESIDENTIAL COURT



“

ESL protects people and property through rigorous testing, global standards, and compliance with UAE Civil Defense safety mandates.

”





Mawarid Intelligent
Irrigation Technology

Mission

Optimize irrigation with AI, sensors, and satellite insights to cut water cost and boost yields.

Vision

Make intelligent irrigation the default for arid agriculture and urban landscapes.

Mawarid Intelligent Irrigation Technology

www.miit.ae





Mawarid Intelligent Irrigation Technology

MIIT is a regional leader in precision irrigation, using AI, sensor data, and satellite technology to optimize water use and boost crop performance. From farms to urban landscapes, our systems reduce irrigation costs, improve yields, and promote resource efficiency in arid environments.

Key Services

- AI-powered irrigation control using real-time soil and plant sensors
- Satellite and weather-based monitoring, alerts, and automation
- Nutrient delivery systems with predictive analytics for crop health
- End-to-end service including design, installation, maintenance, and 24/7 control center

Key Projects

هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



دائرة البلديات والنقل
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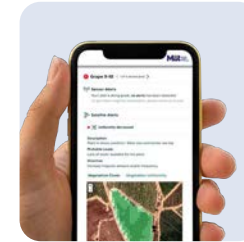


ديوان الرئاسة
PRESIDENTIAL COURT



“

**MIIT transforms arid irrigation
saving water, improving yields,
and empowering sustainable
farming with intelligent
technology.** ”





**Al Ain
Fodder**

Mission

Produce premium, feed strengthens livestock health and national food security.

Vision

Build resilient supply chains through nutrition innovation and quality-led production.

Al Ain Fodder

www.alainfodderfactory.com





Al Ain Fodder Factory

Al Ain Fodder Factory is a leading producer of premium animal feed in the UAE. With cutting-edge equipment and strict quality control, the factory plays a vital role in national food security—supplying consistent, nutrient-rich fodder blends that support livestock health and sustainable farming.

Key Services

-  Custom feed production for camels, goats, sheep, and poultry
-  Automated milling, mixing, and bagging with full quality control
-  Specialized R&D for nutrition-specific and species-specific blends
-  On-site warehousing and nationwide distribution

Key Clients

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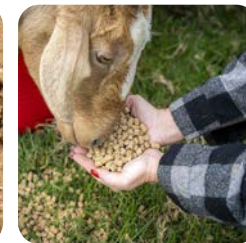
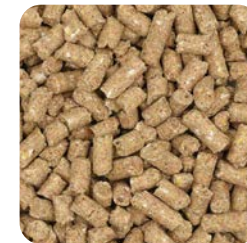


هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



“

Al Ain Fodder supports sustainability through quality feed—bridging nutrition, innovation, and supply resilience across the UAE. ”





Mission

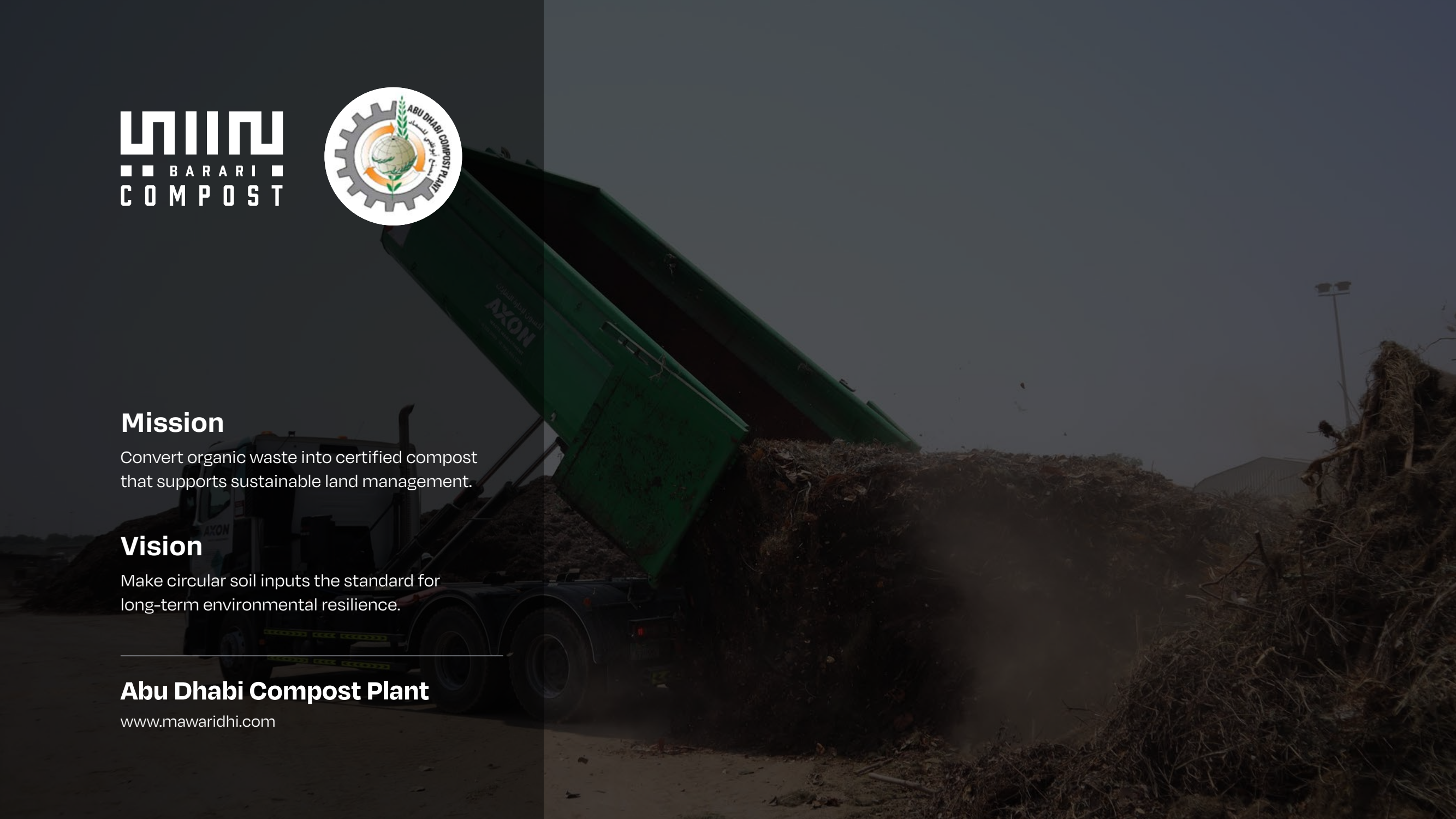
Convert organic waste into certified compost that supports sustainable land management.

Vision

Make circular soil inputs the standard for long-term environmental resilience.

Abu Dhabi Compost Plant

www.mawaridhi.com





Abu Dhabi Compost Plant

Abu Dhabi Compost Plant supports the UAE's circular economy by converting organic waste into high-quality compost solutions. Operated under Organic Green Waste Recycling (OGR) and backed by strategic government partnerships, the facility enables sustainable land management, resource efficiency, and long-term environmental resilience across the Emirate.

Key Services

-  Organic green waste processing and compost production
-  Automated, large-scale composting with quality control
-  Certified compost solutions for landscaping and agriculture
-  On-site storage and nationwide distribution

Key Clients

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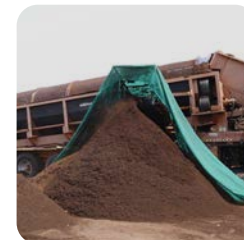


هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



“

Supports sustainability by transforming organic waste into valuable resources strengthening the UAE's circular economy and environmental resilience. ”





موارد القبضة
MAWARID HOLDING



+971 2 301 5555



info2@mawaridhi.com



22nd floor, Nations Tower, Abu Dhabi, UAE



www.mawaridhi.com